

# TRUST IN SOUND BENEFIT

SKID ROW  
HOUSING  
TRUST

THU OCT 18

2<sup>ND</sup> ANNUAL

BOOMTOWN BREWERY 6-9 PM



## EVENT OVERVIEW

Skid Row Housing Trust is celebrating 29 years of ending homelessness by providing homes and support to some of the community's most vulnerable men and women. In 2017 we created a signature event that highlights our Downtown LA roots and celebrates visionary leaders who have created and invested in evidence-based solutions to homelessness. Guests will enjoy a festive evening featuring live musical performances in an industrial warehouse that has been renovated into a brewery, taproom, and event space in Downtown LA's Little Tokyo neighborhood. **We have reinvented the traditional fundraising event to create a fun, impactful evening that our guests will look forward to the entire year. We want you networking, socializing, dancing and, most important, supporting vital efforts to end homelessness for good.**

## BENEFICIARY

Founded in 1989, Skid Row Housing Trust develops and operates permanent supportive housing so that individuals who have experienced homelessness, prolonged extreme poverty, poor health, disabilities, mental illness and/or addiction can lead safe, stable lives in wellness. Our 26 apartment buildings in Los Angeles County offer over more than 1,800 dignified, safe, and affordable homes and comprehensive on-site services to individuals who were once thought "beyond reach." Our model has been nationally recognized, including by the National Governors Association, as a best practice for communities seeking to decrease homelessness, improve health outcomes, and reduce taxpayer costs.

## CONTACT

For questions or to confirm your support, please contact Anne Dobson, Vice President of Philanthropy, at (213) 683-0522 x138 or [anne@skidrow.org](mailto:anne@skidrow.org).

## BOARD OF DIRECTORS

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[www.skidrow.org/trustinsoundbenefit](http://www.skidrow.org/trustinsoundbenefit)



## SPONSORSHIP OPPORTUNITIES



	<b>PRESENTING</b> <b>\$40,000</b> <i>(1 available)</i> 12 Guests	<b>LEGACY</b> <b>\$20,000</b> 10 Guests	<b>ICON</b> <b>\$10,000</b> 8 Guests	<b>HEADLINER</b> <b>\$5,000</b> 6 Guests	<b>ENTERTAINER</b> <b>\$2,500</b> 4 Guests	<b>TALENT</b> <b>\$1,000</b> 2 Guests	<b>GENERAL ADMISSION</b> <b>(\$125)</b>
<b>VIP EVENT PACKAGE</b> <ul style="list-style-type: none"> <li>Reserved seating</li> <li>Wait service</li> </ul>	X	X	X				
<b>EVENT PACKAGE</b> <ul style="list-style-type: none"> <li>Preferred event check-in</li> <li>Access to VIP areas</li> </ul>	X	X	X	X	X	X	
<b>PROGRAM ADVERTISEMENT*</b> All artwork must be submitted in original design file format to <a href="mailto:anne@skidrow.org">anne@skidrow.org</a> no later than Friday, September 14, 2018.	Preferred Full Page 6"w x 6.75"h	Full Page 6"w x 6.75"h	Full Page 6"w x 6.75"h	1/2 Page 6"w x 3.25"h	1/4 Page 2.875"w x 3.25"h	1/4 Page 2.875"w x 3.25"h	
<b>VIP MARKETING PACKAGE</b> (Reach: 3,000+) <ul style="list-style-type: none"> <li>Logo on event web site, event invitation</li> <li>Recognition in SRHT e-blasts and social media</li> <li>Recognition from stage during event program</li> </ul>	X	X	X				
<b>MARKETING PACKAGE</b> <ul style="list-style-type: none"> <li>Listing on Trust in Sound Benefit website</li> <li>Recognition on select event signage</li> </ul>	X	X	X	X	X	X	

Skid Row Housing Trust is a 501(c)3 nonprofit organization. Apart from the fair market value of all goods and services provided by Skid Row Housing Trust, your sponsorship is tax deductible to the full extent of the law. Our tax ID is 95-4205316. We will provide each sponsor with a written donation acknowledgement shortly after October 18, 2018 that may be used for tax purposes.

\*For businesses seeking to advertise to Downtown Los Angeles residents and businesses, Skid Row Housing Trust offers the opportunity to purchase advertising space in the Trust in Sound Benefit program. Please visit [skidrow.org/trustinsoundbenefit](http://skidrow.org/trustinsoundbenefit) for more details.

# TRUST IN SOUND

THURSDAY, OCT 18  
BOOMTOWN BREWERY • 6-9PM

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## SPONSORSHIP COMMITMENT FORM

Due no later than October 5, 2018

I would like to sponsor the Trust in Sound Benefit at the following level:

\_\_\_ \$40,000 | Presenting

\_\_\_ \$20,000 | Legacy

\_\_\_ \$10,000 | Icon

\_\_\_ \$5,000 | Headliner

\_\_\_ \$2,500 | Entertainer

\_\_\_ \$1,000 | Talent

\_\_\_ INDIVIDUAL TICKET @ \$125 x \_\_\_\_\_

\_\_\_ I/We cannot attend, but please accept my donation of \$\_\_\_\_\_.

### PLEASE RETURN COMPLETED FORM TO:

Skid Row Housing Trust  
1317 E 7th Street  
Los Angeles, CA 90021

Anne Dobson, VP Philanthropy  
213.683.0522 x138 • anne@skidrow.org

OR register and securely pay online at:  
[skidrow.org/trustinsoundbenefit](http://skidrow.org/trustinsoundbenefit)

## SPONSOR INFORMATION

\_\_\_\_\_  
Sponsor Name (as you wish to be recognized)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

## PAYMENT METHOD

\_\_\_ Enclosed is my check, payable to **Skid Row Housing Trust** for \$\_\_\_\_\_.

\_\_\_ Please charge \$\_\_\_\_\_ to my \_\_\_ Visa \_\_\_ MC \_\_\_ Discover (sorry, no AmEx).

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
CV Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

## GUEST NAMES

\_\_\_\_\_  
If known, otherwise please provide names to SRHT by October 5, 2018.