

C Magazine

Heath Helps the Homeless

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Sausalito-based Heath Ceramics are available at Commune-designed outposts in L.A. and S.F.; PHOTO Courtesy Heath Ceramics

Longing to replace your tired tableware with some new **Heath**, but aren't sure what to do with what's currently in your cupboard? In a few days, you'll be able to buy pieces from the classic California ceramic company (at a discount!) and help Southern Californians in need.

From August 1-31, shoppers can donate their gently used dinnerware and buy Heath items for 25% off at the L.A. location. And, it doesn't have to be Heath you're trading in—come by with your Pottery Barn, Fiesta, or that Williams-Sonoma you received as a wedding gift, for example. The collected mugs, plates, bowls, et cetera will be given to the **Skid Row Housing Trust**, which provides homes and support for the local homeless, to be used in its communal kitchens or in its housing for disabled individuals.

“So, you know it's going straight to people who can really use it,” says Heath L.A. Studio Director Adam Silverman, who explains that the program's participants usually eat off paper plates. “You can bring in one mug and get a new mug,” he says. “Or give 30 place settings for 30 new ones. This is sort of a step up for everyone.”

In addition to working with the Housing Trust program, all Heath locations give 5% of proceeds from the Chez Panisse collection to support Alice Waters's foundation.

Heath, L.A. 7525 Beverly Blvd. 323-956-0800; heathceramics.com.